



# Sandringham Badge

Celebrate 100 years of the Sandringham Guide Company
Badge Order Form on Page 30



The badge takes you through decades of guiding with the Sandringham Guides. Each decade has two to three challenges that you can choose from.

The badge is totally flexible and can be adapted to the needs of your unit.

For some challenges there are links to interest badges. This means that the clause for the Sandringham badge closely links to a clause for the interest badge.

We suggest that you pick each challenge from a different decade. In addition, we suggest that:

- Rainbows complete 3 challenges
- Brownies complete 4 challenges
- Guides, Rangers and Adults complete 5 challenges

1st Sandringham Guide Company started in 1920 by the wish of Her Majesty Queen Mary and it was known then as the 'Princess Mary's Own'. H.R.H. Princess Mary attended the inaugural meeting plus several other company meetings up to the time of her marriage in 1922. Throughout the decades Sandringham Guides have been involved with many exciting activities which you will discover through this badge. In 2020 Sandringham Guides celebrated its 100th anniversary and we would like to share our history by inviting you to take part in this centenary badge, kindly designed by Isabelle Mears, a current Sandringham guide.

Girlguiding Norfolk's Archive Resource Centre (ARC) is the UK's only purpose-built collections building, housing approximately 30,000 items of guiding history. The ARC volunteer team researches and creates promotional materials, assists with the preservation of donated items and enthuses other members with "living history" by dressing up in old uniforms and participating in traditional activities.





# Sandringham Through The Ages - 1910s

Please note Sandringham Guide Company did not exist until 1920, so these tasks are based on guiding more generally during the 1910s.

The 1910s brought a lot of changes and excitement for guiding. Girl Guides helped the war effort in many ways: first aid, helping to run nurseries, making clothes for troops, and raising money for various causes. They were also used as messengers for MI5 carrying top secret information, and even carried messages at the Versailles peace conference!

Additionally, in the 1910s guiding was expanded through the creation of:

- Rosebuds, renamed Brownies a year later
- Senior Guides, later Rangers
- The Extension Section, for disabled Guides who were in hospital
- Lone Guides, for those who couldn't attend regular meetings for any reason
- Cadets, for those training to be leaders

# Challenge 1 - Lend A Hand



Brownies was started in 1914 after the younger sisters of Girl Guides pestered them to join, but they couldn't keep up with all the hiking and physical activities. Many of the Brownie traditions have remained the same since the very beginning, especially the Brownie story and the Sixes. The Sixes have always been named after fairy folk like Imps, Pixies and Fairies, with many units continuing this now. One of the most important parts of being a Brownie is lending a hand and doing good turns, which originates in the Brownie story.

Brownie Promise Badge

What good turns could you do to make your friends and family smile? It could be anything from baking to drawing a picture to helping with a household job - think about what would be good for that specific person.



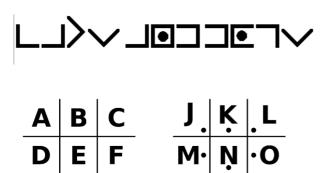


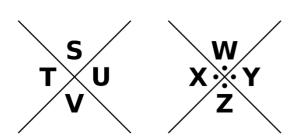
#### Challenge 2 - Cipher Challenge

During the First World War, Girl Guides were used to carry secret messages all around the country. They were highly trusted to do this, even more so than the Boy Scouts. Many of the messages were not encrypted (put into code) for this reason. However, putting messages into code is a fun way to make them harder for others to decipher.

The image below is of a pigpen cipher. Each part of the tables corresponds with a letter.

When words are put through a pigpen cipher, they come out looking like this:





Can you work out what it says using the key? You can also try writing your own messages using a pigpen cipher, or another cipher of your choice. There are many on the internet, and some examples are: the Caesar Shift Cipher, Scytale, and the Polybius Square Cipher.

You could also look into other methods of communication like Morse code and semaphore, which Girl Guides would have learnt during the 1910s and beyond

#### There are cipher challenges for each section below

Here's a website that might be useful: <a href="https://planetcalc.com/7842/">https://planetcalc.com/7842/</a>





# Rainbows

| Α | E | G | Н | K | L | N | 0 | R | U  | ٧  |
|---|---|---|---|---|---|---|---|---|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |

Word 1: 6 8 8 5

Word 2: 6 2 1 9 7

Word 3: 6 1 10 3 4

Word 4: 6 8 11 2

| A | В | С | D | Ε | F | G | Н | I | J | K | L | M | N      | 0      | Р | Q      | R      | S      | Т | U | ٧ | W | Χ | Υ   | Z |
|---|---|---|---|---|---|---|---|---|---|---|---|---|--------|--------|---|--------|--------|--------|---|---|---|---|---|-----|---|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 1 | 1 | 1 | 1 | 1<br>4 | 1<br>5 | 1 | 1<br>7 | 1<br>8 | 1<br>9 | 2 | 2 | 2 |   | 2 | 2 5 | 2 |

Try writing your name in this code.

Write a word for a friend to decipher.





# Brownies

| 1) |  |           |  |
|----|--|-----------|--|
| Ŀ  |  | $\Pi_{-}$ |  |





# Guides/ Rangers

- » FJCOUEVV

- >C UO >F<O >C 3<VOLC J
- >C VOFAO >NO N<OOO JO
- \_\_\_\_ >⊏ 0003 >U0 1<L7





#### **Answers:**

#### **Rainbows**

Word 1: Look Word 2: Learn Word 3: Laugh Word 4: Love

#### **Brownies**

- 1. Lend a hand
- 2. Be Prepared
- 3. Rainbows
- 4. Brownies
- 5. Guides
- 6. Rangers
- 7. Sandringham through the ages

# **Guides/Rangers**

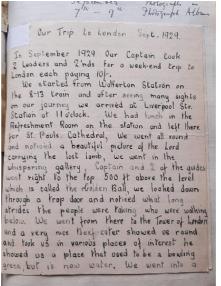
- 1. Lend a hand
- 2. Be Prepared
- 3. Rainbows
- 4. Brownies
- 5. Guides
- 6. Rangers
- 7. I promise that I will do my best
  To stay true to myself and develop my beliefs
  To serve the Queen and my community
  To help other people
  And to keep the Guide law





# Sandringham Through The Ages - 1920s





Extracts from Sandringham Logbook 1, held by Girlguiding Norfolk's Archive

Sandringham Guide Company was founded in 1920 at the express wish of HM Queen Mary! Over the next 10 years Sandringham Guides got up to an awful lot! They were briefly closed in 1926 due to a lack of a Captain, but they were soon restarted. So, buckle up and get ready to explore the first 10 years of this wonderful company!!

# Challenge 1

In September 1929, senior members of the Sandringham Guide Company went on a day trip to London. They travelled from Wolferton Station and explored many sites of interest in London. They went to St Paul's Cathedral, the Tower of London and Buckingham Palace.

Why not plan your own guiding trip! Where would you go? What would you like to see and do? Create an itinerary?

During the last few months, we have all been at home. We may not be able to go to London like the girls in 1929 but thanks to technology we may still be able to experience a little of what the Girls saw!

#### Go on a virtual tour in London

Buckingham Palace https://www.royal.uk/virtual-tours-buckingham-palace

Tower of London https://www.youvisit.com/tour/meadk - listen to young voiceover

# Royal Albert Hall

https://youtu.be/gakR57ySQ2o?list=PLIwst5wU0-nvW7sNCCNH4KGD6GG-cQgu2

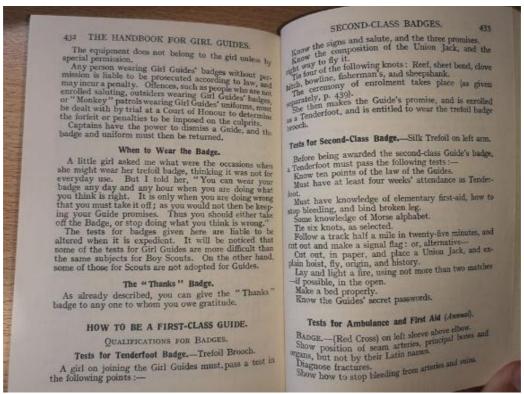
Tour of London https://360.visitlondon.com/#





# Challenge 2

Sandringham Guides' logbook entry on Saturday June 4th, 1927 states that, "the Captain held an examination to help prepare the Guides for their Tenderfoot examination." Guide recruits worked towards the Tenderfoot Badge. They had to pass the test to become a fully-fledged member of guiding. Do you think you would pass the Tenderfoot challenge? Below are the separate tests of the challenge. After the challenges have been completed, the ceremony of enrolment takes place. The Guide then makes the Guide's promise, and is enrolled as a Tenderfoot, and is entitled to wear the trefoil badge brooch.



Details of the Tests for the Tenderfoot Badge from How Girls Can Help To Build Up the Empire, 1912, the first Guide Handbook

Try the three Tenderfoot challenges below:

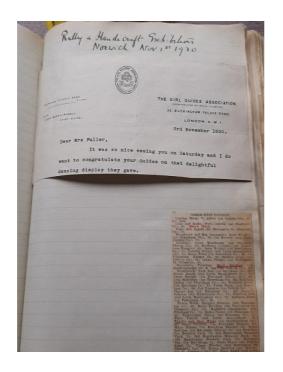
Any girl on joining the Girl Guides must pass a test in the following points:

- Know the signs and salute, and the promise.
   Compare the promise in 1920 to the promise today. What has changed?
- Know the composition of the Union Jack and the right way to fly it.
- Tie four of the following knots: reef, sheet bend, clove hitch, bowline, fisherman's and sheepshank.





# Sandringham Through The Ages - 1930s



Extracts from Sandringham Logbook 1, held by Girlguiding Norfolk's Archive

# Challenge 1:

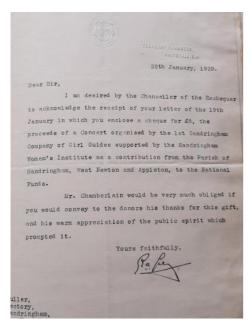
Sandringham Guides received many letters commending them for their good deeds. One of these was a letter from Lady Baden Powell dated 3rd November 1930. They were thanked for the excellent dancing display that they gave.

Create a dance that you could perform for an important guest like the Chief Guide This links to an interest badge:

| Section  | Interest Badge |
|----------|----------------|
| Rainbows | Agility        |
| Brownies | Dancing        |
| Guides   | Fitness        |
| Rangers  | Sport          |





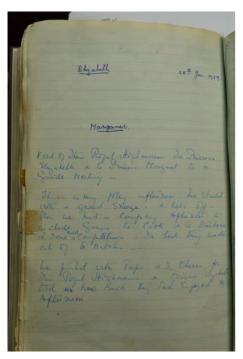


# Challenge 2:

Another letter that was sent to Sandringham Guides was from Mr Chamberlain (dated 25th January 1932). He thanked the girls for their donation of £8 which had been raised by putting on a concert.

Find out how much £8 from 1932 would be worth today? Can you also find out how others have raised money recently? Are there any ways you have been raising money for charity recently?

Or you could do something similar to the Guides and put on a Talent Show or an exotic animal and pet show?



# Challenge 3:

On 28th January 1939 Sandringham Guide company had a visit from Princess Mary and Princess Elizabeth. In the logbook entry it mentions that they had patrol competitions.

Organise a competition with your unit? You could play Monopoly or Scrabble which were released in this decade. Or you could try to solve anagrams or play Simon Says which were popular games at the time.

Photos are extracts from Sandringham Logbook 1, held by Girlguiding Norfolk's Archive





### Sandringham Through The Ages - 1940s

Throughout the 1940s, Sandringham Guide Company was very involved with royalty. They sent Princess Elizabeth birthday wishes on her 18th birthday in 1944, sent a wedding gift when she married Prince Philip in 1947, and received letters from Princess Mary for New Years multiple times. They also had a new hut built in 1948, which was officially opened by Princess Margaret. Sandringham Guide Company was also special because it was the only one allowed to wear purple ties, at the request of Princess Mary.



Photos are extracts from Sandringham Logbook 1, held by Girlguiding Norfolk's Archive

#### Challenge 1: Royal Gifts

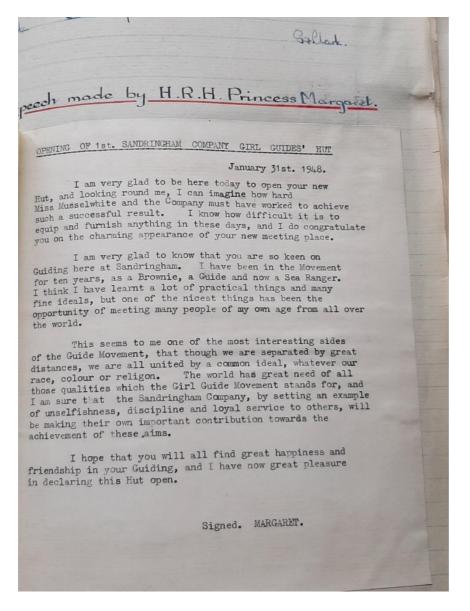
This picture shows the clock given to Prince Philip by Girl Guides across the British Empire when he got married to Princess Elizabeth in 1947. Think about what gift you would give to the Royals, if a special event like this happened again. For example in 2021 the Queen is celebrating her 95th Birthday and in 2022 it is her Platinum Jubilee.

Draw or create a model of a gift that you could give to the royals to celebrate these special occasions. Why is it special? For example, a landmark birthday or wedding. What object would you give them? Why is it special?





#### Challenge 2: A New Hut



Photos are extracts from Sandringham Logbook 1, held by Girlguiding Norfolk's Archive

When Sandringham Guide Company opened their new hut in 1948, Princess Margaret visited to give a speech. A transcription of this is shown to the left. It says: "I know how difficult it is to equip and furnish anything in these days, and I do congratulate you on the charming appearance of your new meeting place."

The ideal meeting place in the 1940s must have been very different to the ideal meeting place today.

Draw what your ideal meeting place would look like today. Where would it be? What would it have inside and outside? Think about Health and Safety issues, particularly with the material of the furnishings.





# Challenge 3: Blitz Cooking

Guides helped a lot with the war effort during the Second World War. One of the things they did was to help cook meals for people after bombings. They used to make ovens out of bricks and had to invent recipes using what was available during rations.

Can you create a recipe that only uses ingredients available on rations? Could you try making your recipe?

# This challenge links to an interest badge:

| Se       | ection   | Interest Badge        |
|----------|----------|-----------------------|
| G        | Rainbows | Fruit and Veg         |
| <b>3</b> | Brownies | Baking and Zero Waste |
| G        | Guides   | Guiding History       |
| B        | Rangers  | Cooking and Bushcraft |





# Sandringham Through The Ages - 1950s

The 1950s were another busy decade for the Sandringham Guides! In 1953, Queen Elizabeth II (a former Guide) came to the throne. Sandringham Guides celebrated this momentous event as you will see later. The Sandringham links with royalty remained strong. In 1954, the Guides received a note on behalf of the Queen Mother thanking them for the snowdrops the Guides had sent to her! Also, in 1955 Sandringham Guides helped search for the Queen's lost watch. Sandringham Guides didn't just send gifts to royalty. In 1952, Sandringham Guides received a letter from Our Ark in London (a World Centre at the time, which is now called Pax Lodge- not the ARC in Norfolk!) thanking them for the handmade lampshade they had sent! The 1950s was an important decade also because of an important event that took place....

#### Challenge 1



Photos are extracts from Sandringham Logbook 1, held by Girlguiding Norfolk's Archive In May 1951, a Norfolk Guide and Scout Camp took place at Keswick. Around 1000 Scouts and 600 Guides took part. This was the first time anywhere in the country that the Guides and Scouts had held a joint camp and, at that point in time, it was the largest guiding event Norfolk had seen. The Chief Guide, Lady Baden-Powell attended and carried out inspections of Guide units. She also presented three Guides from the Sandringham Company with their Queen's Guide Badge. Members of the public attended, visiting the different units' camps around 5000 members of the public visited! The highlight of the camp was the pageant in which the standards of Norfolk Guides and Scouts were presented. Scouts, Guides, Senior Scouts, Sea Rangers, Wolf Cubs and Brownies also presented the history of Guiding and Scouting in their pageant.

Your challenge is to create a standard for Sandringham. Some helpful information follows.





#### Breaking the Heraldry Code

Heraldry is the study of coats of arms, how they are designed, how they can be described, and what can and cannot be shown on them. It is a huge subject, so this can only be an introduction.

Heraldry grew up in an age when armour covered all of a knight's body and face. It was VERY important that your enemies and your friends knew who you were. There is a tale that during the Battle of Hastings the rumour went round that William had been killed. The Bayeux Tapestry shows him having to lift his helmet so that his followers could see that he was still alive. Hastings was fought before heraldry got started - but you can see how useful it would have been if his shield had a design which shouted 'I am William of Normandy'!



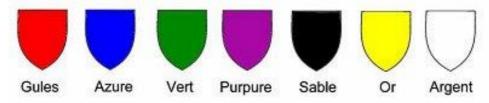
This is also why it is important to understand that a coat of arms belongs to one person at a time only. Eldest sons can inherit arms from their fathers, but other family members have to have changes to the design.

On a more bloodthirsty note - in battles of the middle ages a knight could be taken prisoner if he was defeated, and ransomed back to his family, so it was vital to be recognised by your enemies too.

#### **COLOURS, or TINCTURES**

Because heraldry evolved long before modern English was spoken the language of heraldry is a mix of old French and old English. There are four colours which are usually used - red, blue, black, and green. These are called Gules (pronounced Goolz), Azure, Sable and Vert (pronounce the 't'). Less often seen is purple, called Purpure. There are also two 'metals', which are Or and Argent. Or is gold, and is usually drawn as yellow; Argent is silver and usually shown as white. These bold colours ensure that the design on a shield is very clear. To add to that clarity there is a rule which says that a colour must not be placed on a colour, nor a metal on a metal.

Notice that I always mention the colours with an initial capital. This helps the unusual words to stand out in your description and is especially useful when we use 'Or' meaning the colour.



Print several copies of one of the shields at the end of this (or draw something similar). Colour it various ways, some breaking the rule and some following the rule. Prop them up at the other end of the room and see which design shows up the clearest.





#### **BEING BOLD**

Look at illustrations of ancient shields and you will notice that the charge (the design on it) fills as much of the available space as possible<sup>1</sup>.











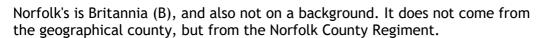


The shield colour is there only as a background for the design on it. Do not make your charges too small, nor too fiddly.

#### **BADGES**

Although the coat of arms was a man's personal design, he often also had a badge - and this was worn by his supporters and his followers. They were also used on his standards. In guiding we have beautiful, embroidered standards, usually made by our members, to represent our Regions, Counties, Divisions and sometimes Districts and Units. They always have a Guide badge at the hoist (next to the pole), then the County badge, followed by the motto on a bend and badges to represent the area.

Less than ten years after guiding began most Guide counties had their own County badge. Some are on shields, some are on lozenges (a diamond shape) and some are on no background. My own favourite is Essex (A) - partly because it is my county but also because it is a clean and simple design. The 'sword' is known as a seaxe, and represents the typical short knife of the Saxon settlers. It is taken from the arms of the geographical county of Essex.



You will often read that our county badges should be on a lozenge not a shield, because women don't have shields. This is not quite correct. If a county badge is from a proper coat of arms we should not be wearing it without permission anyway, since it is not our coat of arms. Often it is the arms of a county council(C)! Sometimes, as in the case of the early Rutland county badge it is the arms of a baron (D). However - we have been wearing most of them for 100 years now - and no-one has objected yet!

A woman's arms are shown on a lozenge because traditionally they did not fight so did not have shields. Sometimes they are shown on a cartouche, because it is often easier to fit in the charges on this shape, and more recently on a fancier cartouche, such as that of Catherine Middleton before she married (E).

However - a body of women are treated as an honorary man. So if a girls-only school has a coat of arms granted by the College of Arms (not just a badge on a shield they have made up themselves) it will be shown on a shield (F).



B



C



D



 $\mathbf{E}$ 



F

17

<sup>&</sup>lt;sup>1</sup> all photos by W Ingle, taken at Arundel castle.







Two more of our Anglia County Badges are examples of what heraldry calls canting arms. This means a play on a name, and canting arms were very popular. If you know that barry wavy Azure and Argent (blue and white wavy line) means water, you can see that Oxford is an ox and a ford, and Hertford is a deer (hart) and a ford.



While most guiding badges are not heraldic at all the lessons of heraldry can be very useful when designing.

- \* The colour rule don't put a colour on a colour, or a metal on a metal.
- \* Keep the outline clear and not fussy.
- Fill the space.

#### **LEARNING MORE**

If you have enjoyed discovering about heraldry, you might like the **Beasts, Banners & Badges Challenge** on the Girlguiding Anglia website.

https://www.girlguiding-anglia.org.uk/resource/girlguiding-anglia-heraldry-challenge There is also a support pack published by the Heraldry Society, created for Guides. https://www.theheraldrysociety.com/wp-content/uploads/2018/03/Heraldry-For-Beginners.pdf

#### **GLOSSARY**

Argent silver (often shown white)

Azure blue

canting a pun, or play on words

cartouche an oval shape

charge anything borne on a shield

field the surface of the shield, background to the charge(s)

Gules red (pronounced 'goolz', with a hard 'g')

lozenge a diamond shape

Or gold (often shown yellow)

Purpure purple roundel a circle Sable black tincture colour Vert green





# Challenge 2

As mentioned previously, the Queen ascended to the throne in 1953. Guide groups up and down the country celebrated the Queen's coronation. Sandringham Guide Company celebrated in an amazing way! They did a Coronation Tribute. This involved carrying out acts of service to their community and country and pledging to continue to serve over the following years of the Queen's reign.

The Guides carried out a lot of actions for their community over the year of 1953:

- Made a blanket of knitted squares for the Missions of the Seamen.
- Sent boxes of primroses to invalids.
- Made scrapbooks for the children wards at the Jenny Lind and King's Lynn Hospitals.
- Gave a party for the old people at Eastgate House, Gayton.
- Collected litter left on the Sandringham estate at the weekends.
- Bought a Collie dog to be raised and trained as a Guide dog for the blind.

Have a go at carrying out an act of service for your community or country. The cause could be local and close to your heart, or a national or even international cause. Think carefully about whom you want to benefit from your service. Try and utilise your own skills. For example, if sport is your thing maybe a sponsored run would suit. You could try and do a virtual visit to an old people's home. Remember, that even a simple act of service e.g. litter picking can have a big impact. Record in an interesting way the service you did.

Produce a pledge to do an act of service just like Sandringham Guides did in the 1950s! We would love to see what you get up to.





#### Sandringham Through The Ages - 1960s

In 1964, the 4th Norfolk International Jamboree was held at Sandringham. The Jamboree brought together over 2000 Scouts and Guides from around the world. They took part in many activities, such as competing in a Scouting challenge and making gadgets.

Some images and films from the Jamboree can be found here:

https://www.youtube.com/watch?v=ODm5ImJv7jc



Photos are extracts from Sandringham Logbook 1, held by Girlguiding Norfolk's Archive

#### Challenge 1

Guide camps wouldn't be the same without a campfire and s'mores!

Make some s'mores, either around a campfire or have a virtual campfire and toast your s'mores over a candle.

# Challenge 2

One of the activities the Scouts did at the jamboree was to go through an obstacle course. Design your own obstacle course and challenge others in your unit to give it a go!

#### Challenge 3

A camp gadget is made of pieces of wood tied together to make life easier when you are camping. For example you could make a wash stand so you don't have to do your washing up on the floor. Can you use knots to create your own piece of campfire jewellery or even a camp gadget?





Girlguiding Norfolk 1940s camp at Gressenhall Rural Life Museum





#### Sandringham Through The Ages - 1970s

Girlguiding went through many changes in the early 1970s, with a new uniform and programme being introduced. The Second and First Class challenges were replaced with a series of trefoil badges. The 1970s were also significant because there were two jubilees: in 1970 it was guiding's Diamond Jubilee, and in 1977 it was the Queen's Silver Jubilee. Both of these brought lots of celebrations.



#### Challenge 1

One of the most common ways to celebrate a jubilee is by holding street parties, where everyone who lives on a street gets together to celebrate. They are often very social events with lots of food, as you can see from the photo. Often, the street is decorated with bunting and flags to match the occasion - for Royal Jubilees, this is typically red, white and blue.

While we might not be able to have street parties, we can still bring aspects of this into our homes. Try baking some themed cakes, or making bunting.

Since it's the Queen's Platinum Jubilee in 2022, can you plan a Jubilee celebration? Perhaps you could bake a Jubilee cake or make a hat as practice for next year.

#### Challenge 2

When a Ranger joined the unit in the 1970s, she had to complete a Pre-Investiture Challenge. This involved completing a task from eight different areas, Keeping the Guide Law, Exploring the Arts, Getting to Know People, Giving Service, Becoming a Homemaker, Enjoying the Out-of-Doors, Thinking for Yourself, and Keeping Fit. Here are some of the tasks included in the challenge to try out:

- Train To Serve Others teach yourself BSL (British Sign Language), learn first aid, help to wallpaper/paint a room
- Home Craft Skills make bread, do flower arranging, decorate a cake for a special occasion
- Learn To Be Fit learn about a balanced diet, get a good night's sleep every day for a fortnight, learn to dance well and confidently. For this you could do an interest badge related to keeping fit:

| S        | ection   | Interest Badge           | Se       | ection  | Interest Badge           |  |
|----------|----------|--------------------------|----------|---------|--------------------------|--|
| G        | Rainbows | Fruit and Veg            | <b>P</b> | Guides  | Guiding History          |  |
| <b>®</b> | Brownies | Baking and Zero<br>Waste | <b>@</b> | Rangers | Cooking and<br>Bushcraft |  |





#### Sandringham Through The Ages - 1980s

The 1980s was an important decade for the Sandringham Guide Company. Just like you, they were celebrating an anniversary - the 75<sup>th</sup> anniversary of Girlguiding (1985). To celebrate this Sandringham Guides took part in a 75-hour Guide camp with Guides from Snettisham, Heacham, Dersingham, Hunstanton, Fakenham, West Raynham, South Creake, Walsingham and Wells! As part of the celebrations a special card was presented to the Queen signed by one member from every Norfolk Guide and Brownie unit. The Sandringham Guides' special relationship with the royal family continued. In 1980 they paraded in front of the Queen during a Church service in Wolferton and in 1984, the Queen signed the Guides' logbook. Sandringham Guides would also take part in a special camp in 1989 - the Goldrush camp which took place on Blackland Farm, Sussex.





Photos of badges from Susan Morgan camp blanket

#### Challenge 1

During the 1980s Sandringham Guides did lots with their guiding community, including celebrating their 75<sup>th</sup> anniversary. They also supported the wider guiding community. In 1988, they donated £25.00 to the Guide Friendship Fund. The Fund is part of the WAGGGS mutual Aid Scheme which aims to promote international cooperation, friendship and understanding among member organisations. With the theme of friendship in mind, why not have a go at learning how to do a friendship knot. The knot represents friendship and is the symbol of WAGGGS.

Watch the helpful video <a href="https://www.youtube.com/watch?v=Fc4E9C7mkMk">https://www.youtube.com/watch?v=Fc4E9C7mkMk</a> and then have a go yourself! If you want an extra challenge why not research Guide Associations around the world, particularly those in countries facing severe challenges at the current time.





# Challenge 2

On the night of the 15-16<sup>th</sup> October 1987 a violent cyclone storm with hurricane force winds battered England. The woodlands at Blackland Farm - the guiding campsite in Sussex were particularly battered. Overall, over a third of all trees were lost. A Tree Fund was launched to raise money to replant trees and repair damage. The campsite was loved by the Guides and they raised money for the Tree Fund.

Inspired by this action, your challenge this month is to do something for the environment. There are lots of different things that you could do! You could help to raise awareness of climate change in your community. Perhaps you could look at your own lifestyle and see if there are any ways in which you could become more eco-friendly. You could also follow in the footsteps of Sandringham Guides and raise money for the environment or get involved in tree planting campaigns.

https://www.woodlandtrust.org.uk/protecting-trees-and-woods/campaign-with-us/

The Woodland Trust is a fantastic organisation that helps to maintain, protect, and develop new woodland across the UK. It's an organisation you can directly support, and its website has lots of information about campaigns you can get involved in.

| Se  | ection   | Interest Badge |
|-----|----------|----------------|
| (3) | Rainbows | Recycling      |
| G   | Brownies | Grow Your Own  |
| G   | Guides   | Upcycling      |
| G   | Rangers  | Volunteering   |





# Sandringham Through The Ages - 1990s

In the 1990s all sections of guiding uniforms got a revamp. Jeff Banks (a famous designer) designed the new uniforms

Rainbows uniform consisted of a tabard over their daily clothes.



Brownies could choose from many different items including: sweatshirts, t-shirts, shorts, culottes, baseball cap and sweatpants. This was the first time that Brownies had worn their badges on a sash.







Guides could choose from a sweatshirt, jumper, polo shirt, t-shirt, jogging bottoms, skirt and trousers. Badges were worn on a navy sash. This uniform was more practical.



Rangers could now choose from a hooded sweatshirt, shirt with pocket on the breast, sweatshirt, and a polo shirt in aquamarine.



Using the above pictures explore how your section's uniforms changed from the 90s until now.





# Challenge 1

Visit the ARC and dress up in the old uniforms or make the old uniform out of newspapers or improvise using clothing you have access to.

# Challenge 2

Make a quiz about the different uniforms for the other girls to do.

# Challenge 3

Customise the uniform that you are now wearing and design any changes that you would like to see.

Thanks to Lisa Edwards for her illustrations.





# Sandringham Through The Ages - 2000s

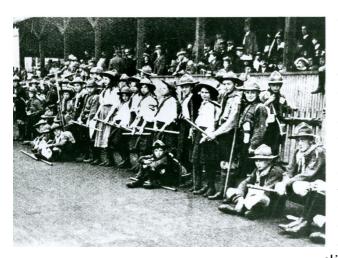
2010 was an enormous year for Girlguiding as we celebrated the centenary! The celebrations started in September 2009 and continued until late 2010. Across the country, people celebrated in style with parties, special Centenary Camps, a large-scale Promise renewal ceremony, and more. At exactly 20:10 on 20/10/2010, members from all sections renewed their Promise at the same time. In Norfolk, one of the main celebrations was Seaside Sparkle, an event held in Great Yarmouth with over 4,000 members. At Seaside Sparkle there were activities on the beach, buses, trains, mini railway, beach, disco in the evening, and on the pleasure beach. Can you find someone who was there (or at a different Centenary event) and find out more about it?



## Challenge 1

Throughout the centenary year, the tall ship Lord Nelson (pictured on the left) made a 100 day voyage around the UK to celebrate. She stopped in many different places including Glasgow, Newcastle and Portsmouth, picking up new crew in each place. Hundreds of girls got the chance to sail, many for the first time ever - it truly was the experience of a lifetime. Imagine that you have the chance to sail on a tall ship like this one. Where would you go? Who would you want to come with you?

Draw a picture of your tall ship or write a story about your adventures on board.



#### Challenge 2

Part of the centenary celebrations was creation of a maze in Crystal Palace. This was a way to celebrate the origins of guiding: the 1909 Crystal Palace Scout Rally. Originally intended for Boy Scouts, hundreds of Girl Scouts attended and also demanded "something for the girls". This was the first time Baden-Powell had seen how many girls were interested in the movement, which led to the creation of the Girl Guide Association. Consider an issue that matters to you now - it could be anything from gender equality to climate change to poverty.

What would you like to change? This could be anything, examples include attending a protest (you could make your own sign), writing to your MP, educating your friends and family, or volunteering with a linked charity.





#### Sandringham Through The Ages - 2010s

We have now reached the 2010s! During this period guiding has only grown stronger. We have multiple fantastic events during this period in Norfolk; NORJAM camps and the recent Wonder of Words festival to name but two! You probably have attended many great events. During the last year guiding has had to adapt to the restrictions imposed by COVID-19 but that has not stopped it. Although many things have changed over the years, guiding still has many of the same aims and beliefs as when it started.

#### Challenge 1

At its centre guiding is about giving girls and young women a safe space in which they can be empowered. The voices, views, issues of young women are therefore very important to Girlguiding. Over the last decade there has been a focus within guiding on collecting the opinions of girls and young women on certain issues and topics. Each year a Girls' Attitudes Survey is produced which asks young women and girls how they feel about their lives. The 2019 survey asked over 2,000 girls in and out of guiding how they feel about their lives. Pressing issues raised were the environment, having safe outdoor places, being safe online, tackling bullying and exam pressure.

This challenge is all about getting your voice heard! You could take one of the topics raised above and think about how you could raise awareness of it.

If there is an issue close to your heart, focus on it. When getting your voice heard, play to your strengths. If you love writing perhaps you could write a letter to your local MP about what you think needs to happen in your area. This website provides a useful template <a href="https://www.writetothem.com/">https://www.writetothem.com/</a> Younger girls could perhaps produce a poster or a short play exploring a certain issue. Don't forget to share your campaigns with us! Find a way to raise awareness for your issue- you could create a play with others in your unit or maybe draft a letter you could send to your MP

#### Challenge 2

The above challenge is linked more to national guiding. For the next challenge we are returning to local guiding in Norfolk. Girlguiding Norfolk Archive Resource Centre was built in 2016 after many years of discussion and fundraising stretching back to 2005! The centre holds over 30,000 items which represent over a century of guiding in Norfolk. The ARC is also special because it is the first purpose-built Girlguiding archive in the UK. The special centenary challenges that you have been working on have all been inspired by the Sandringham Guide Company's logbooks. These were kindly donated to the ARC by Sandringham Guides in 2017. These logbooks chart the history of Sandringham from its beginnings in 1920 right up to the present. They are an invaluable resource not just for archivists but for members like you! They offer a peek into the past of your unit.

Have a go at recording your guiding history. Think about what memories and experiences you want to include. You could produce a timeline of your time in guiding or perhaps focus on one event: your favourite moment perhaps? You also need to think about the way you are going to record your guiding memories. You could do it visually through drawings, scrapbooking, photos, and posters. Perhaps you could film yourself talking about your guiding memories or write a report. Share it with the ARC who will be delighted to receive it! There is also an 'Share My Story badge to receive.





# Sandringham Through The Ages - Future Guiding

For this activity there is a choice of two things to do, either future guiding or the celebration of Sandringham guiding.

# Challenge 1

What will our uniform look like in the future?

Design a uniform for your section that might be worn in the future.

# Challenge 2

What activities will you be doing in the future?

Create a futuristic game you think might be played in the future.

# Challenge 3

Have a celebration that includes elements from the challenges you have done from the previous decades, to celebrate Sandringham Guides' centenary.

| Se         | ection   | Interest Badge               |
|------------|----------|------------------------------|
| <b>6</b>   | Rainbows | Helper                       |
| <b>(3)</b> | Brownies | Baking and Performing        |
| B          | Guides   | Confectioner and<br>Mixology |
| G          | Rangers  | Event Planning               |





# SANDRINGHAM GUIDES CENTENARY BADGE ORDER FORM

# Thank You for your support

#### Please complete this form and email to

carla\_andrews@hotmail.co.uk

|  | Postcode:   |
|--|---|
| Email:   |   |
| Phone contact:   |   |
| Number of badges:  | Office use:   |
| First 30 Badges at £1.50 each Additional badges charged at £1.30 each Plus postage & packing | £         Ref no Date of:           E         Receipt of form |
| 1-10 badges £1<br>11-20 badges £2<br>21-59 badges £3   | Payment received  |
| 60+ badges £4.50   | <b>f</b> • Posting of badges                                  |
| Total including postage:   | £   |
| Please indicate your preferred method of p   | payment:  |

On receipt of payment your badges and a receipt will be posted to you.

BACS details (Sandringham Guides, 20-46-65, 7078 4222).

Cheques payable to Sandringham Guides.

Please ensure you have supplied your address, clearly written.

Many thanks for ordering from us.... We hope you enjoy the challenge and the badge!

I consent to 1<sup>st</sup> Sandringham Guides collecting my details via this form. I understand that the information provided will be processed by 1<sup>st</sup> Sandringham Guides in accordance with General Data Protection Requirements, that the data will only be used for processing my purchase and that it will not be shared with other organisations or kept for longer than necessary for this purpose.





# Email confirmation that the Badge meets HQ Branding requirements:

Dear Catherine,

Many thanks for your email and for sharing your Sandringham badge design.

The badge is fine and meets requirements. I just need to stress that the trefoil which needs to have a white keyline and needs to be produced in the pantone colour of 2718 and have a minimum size of 5mm. If this happens, I can confirm the badge meets our branding requirements and is OK to produce. Kind Regards

Ruth

From: Catherine Leigh <calf67@btinternet.com>

Sent: 01 April 2021 16:33

To: Branding Matters < Branding Matters@girlguiding.org.uk >

Subject: Sandringham Guides Centenary Badge

Hi.

2020 was the Centenary year for Sandringham Guides, in North West Norfolk Division. Obviously celebrations have had to be postponed but we hope these can start later this year, depending on covid-19 restrictions of course. The unit leaders have been working closely with the Girlguiding Norfolk Archive Resource Centre to prepare activities and resources to be shared across our Division and County. We also hope to be included on the Royal route for the Sandringham Flower Show, but unfortunately this will not be until 2022 at the earliest.

The Guides in the unit have designed a commemorative badge (image attached) and I would be grateful if you could give branding approval. The picture is of the famous Norwich Gates at Sandringham House and the purple edging represents the purple necker colour of the unit – traditionally the only Guide unit allowed to wear this colour.

I look forward to hearing from you. Best wishes,

Catherine

We are grateful to Lisa Edwards for use of her amazing illustrations of Jeff Banks uniforms.





# Thanks To...

Helen Green, Catherine Leigh, Nicky Scott, Aileen Beck, Sophie Ridge-Ahmed, Sophie Mattholie, Amelia Platt, and Megan Groom for all their help creating this challenge badge.



Also thanks to Isabelle Mears for her fantastic badge design, the original sketch is pictured below

